



Air Logistics Group Head office:

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**contact us today
for all your cargo outsourcing requirements**

*providing airline cargo sales
and service management*



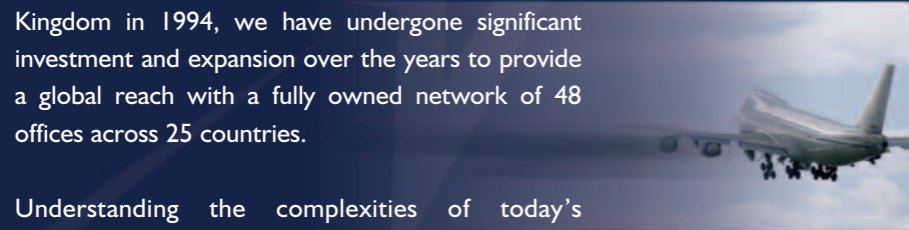
Air Logistics Group is the world's leading cargo General Sales and Service Agent (GSSA). Established in the United

Kingdom in 1994, we have undergone significant investment and expansion over the years to provide a global reach with a fully owned network of 48 offices across 25 countries.

Understanding the complexities of today's competitive, global airfreight marketplace is our speciality. We provide a valuable role in assisting you, our Airline Principals, to achieve a cost-effective presence in the airfreight market, and increase your potential revenue streams.

Air Logistics Group can provide fully operational premises, experienced sales teams, a comprehensive marketing strategy and a global network. We are ideally placed to offer an extensive range of cargo services to you, the airline, where it may otherwise be uneconomic to maintain your own cargo operation.

For a reliable, committed, innovative and financially sound cargo partner, look no further than Air Logistics Group...



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Real offices...

Air Logistics Group operates the most comprehensive GSSA network in today's market. Your valuable business will be promoted through our fully owned worldwide offices located at major airports.

Real people...

Our dedicated teams of staff are fully trained and experienced airfreight professionals with a wealth of local knowledge. Our friendly and flexible approach will assist in developing your cargo products and raise your awareness in the market.

Real results...

We have the expertise, infrastructure and financial support to meet your targets, optimise your cargo products, and maximise your financial return.

worldwide network... local knowledge



Sales

- Highly motivated sales teams
- Innovative sales strategies
- Coverage of all territories
- Informed targeted sales
- Weekly and monthly reporting
- Expert knowledge of the local markets

Marketing

- Creative & imaginative mail shots to extensive databases of freight clients
- Close liaison with key trade publications via press releases and advertising
- Organisation and management of corporate and promotional events
- Make an immediate impact in the market

Operations

- 24/7 Duty Managers
- Bookings and reservations
- High levels of customer service
- Trained in special cargo requirements
- Claims and correspondence dealt with promptly and according to your airline procedures

Handling & Trucking

- Long established relationships with all local handling and trucking companies
- Our buying potential provides cost-effective solutions
- Warehouse and trucking supervision
- Import handling and administration

IT & Communication

- Considerable investment in IT equipment and software
- State of the art reservations system provides a comprehensive range of services including reservations, track and trace information and airline statistical reports
- Fully integrated finance system

Finance & Administration

- Full participation in IATA CASS
- Punctual and accurate payments
- Implementation of Bank Guarantees as required
- Financial reporting issued on agreed dates
- All supplier and airline invoices centrally controlled